

WINE INTELLIGENCE REPORTS SHOP



10 Credit Bundle

Save up to 30% on report purchases

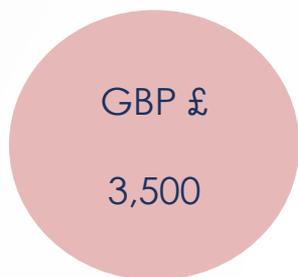
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How do Report Credits work?

- Each report in the Wine Intelligence Reports Shop is valued at between 1 to 6 credits. 1 credit = £500 value
- Report Credits can be purchased in bundles of 10 for the prices below, giving you the value of £5,000 to spend on reports
- Buying reports with Report Credits, therefore, effectively allows you to save up to 30% off your reports
- Report Credits can be used to make purchases on multiple occasions within 12 months of purchase



Compared
with standard
credit price:

Credits	GBP £	AUD \$	USD \$	EUR €
1	500	1000	700	600
2	1000	2000	1400	1200
3	1500	3000	2100	1800
4	2000	4000	2800	2400
5	2500	5000	3500	3000
6	3000	6000	4200	3600

Select from any type of report available:



Landscape Reports

A comprehensive view of 30+ key wine markets

Portraits Reports

Behavioural and attitudinal segmentation of wine drinkers in five markets

Special Interest Reports

Focus on industry hot topics such as market attractiveness, SOLA (sustainable, organic, lower-alcohol, alternative) wines, rosé wine and label design

Sparkling Wine Reports

Insights into the fastest growing wine sub-category from around the world

"We see great value in Wine Intelligence reports. The Landscape reports give us excellent insights into the current market trends in our key export markets such as Japan, Korea and Australia. The reports are comprehensive, credible, and deliver actionable insights, which we can work on with our internal and external partners"

Concha y Toro
Asia Pacific Region

"We have invested in Wine Intelligence Landscape reports to give us cutting edge insights into our key export markets. The reports are comprehensive, understandable, and deliver exactly the sort of market overview our brand teams need"

KWV
South Africa

Special rates available for small businesses and academic institutions

Other ways to purchase



ALL ACCESS SUBSCRIPTION

Global, company-wide 12-month subscription including:

- ✓ Access to all new reports – over 40 published every 12 months
- ✓ Access to all reports in our library
- ✓ One complimentary half day Wine Intelligence workshop for your team
- ✓ Two free tickets to every Wine Intelligence workshop, then buy one get one free for subsequent tickets

[Learn more by clicking here.](#)





For more information about Wine Intelligence please contact us:

Wine Intelligence
109 Maltings Place
169 Tower Bridge Road
London
SE1 3LJ

Telephone: +44 (0)20 7378 1277
Email: info@wineintelligence.com
Web: www.wineintelligence.com

Follow us:

