WINE INTELLIGENCE
US LANDSCAPES 2020 REPORTS

THREE REPORTS PUBLISHED JANUARY 2020

WINE INTELLIGENCE
US LANDSCAPES 2020
JANUARY 2020

WINE INTELLIGENCE
US STATE-LEVEL LANDSCAPES: NEW YORK
JANUARY 2020

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US STATE-LEVEL LANDSCAPES: CALIFORNIA
JANUARY 2020

US LANDSCAPES 2020

An in-depth look at regular wine drinkers in all 50 states including:
- Tracking from 2015
- Beverage, varietal, country + region health
- Wine purchase behavior
- Wine brand health
- Category switching (including hard seltzer and cannabis)

Data table available

US STATE-LEVEL LANDSCAPES: NEW YORK

US STATE-LEVEL LANDSCAPES: CALIFORNIA

A close look at regular wine drinkers in New York or California.
Each report includes:
- Tracking from 2015
- Beverage, varietal, country + region health
- Wine purchase behavior
- Wine brand health

Data table available (covers both states)

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without data table:
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