

WINE INTELLIGENCE REPORTS SHOP



A one-stop resource providing comprehensive coverage of key wine consumption markets

LANDSCAPE REPORTS

Detailed and comprehensive market and consumer insights for all key international wine markets. Our Landscape reports offer insights on consumer wine drinking habits, consumption and retail trends

PORTRAITS REPORTS

Behavioural and attitudinal segmentation of wine drinkers based on their relationship with wine. Wine Intelligence Portraits reports allow you to understand the reasons for wine consumption and how buying decisions are made

SPECIAL INTEREST REPORTS

Focused on industry hot topics such as:

- Market attractiveness
- Label design
- Routes to market
- SOLA (sustainable, organic, lower alcohol, alternative) wines
- Rosé wine

SPARKLING WINE REPORTS

Covering eight markets, these reports allow you to understand consumption levels, purchase motivations and brand health

30+ market landscapes mapped

100+ reports in library

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- Access to all reports in our library
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"We have invested in Wine Intelligence Landscape reports to give us cutting edge insights into our key export markets. The reports are comprehensive, understandable, and deliver exactly the sort of market overview our brand teams need"

KWV
South Africa

"We see great value in Wine Intelligence reports. The Landscape reports give us excellent insights into the current market trends in our key export markets such as Japan, Korea and Australia. The reports are comprehensive, credible, and deliver actionable insights, which we can work on with our internal and external partners"

Concha y Toro
Asia Pacific Region

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*This is a provisional schedule of reports and dates of publication for the 2019/20 calendar year. It should not be construed as having any contractual validity. Wine Intelligence reserves the right to change the schedule at any time without prior notice or compensation, and to cancel, replace, and/or change the scope, content or pricing, of individual reports as it sees fit.

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Mexico Landscapes 2020.....	Q2-20	5 credits
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UK

UK Landscapes 2019.....	Q4-19	5 credits
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CONTACT US

Contact your regional Wine Intelligence office:

Wine Intelligence Australia

Please contact: emma@wineintelligence.com

Wine Intelligence Brasil

Por favor contate: rodrigo@wineintelligence.com

Wine Intelligence Deutschland

Kontaktieren Sie bitte: wilhelm@wineintelligence.com

Wine Intelligence España

Pónganse en contacto con: juan@wineintelligence.com

Wine Intelligence France

Veillez contacter: jean-philippe@wineintelligence.com

LONDON - HEAD OFFICE

E info@wineintelligence.com T +44 (0)20 7378 1277
www.wineintelligence.com

Wine Intelligence Italia

Potete contattare: pierpaolo@wineintelligence.com

Wine Intelligence Portugal

Por favor contacte: luis@wineintelligence.com

Wine Intelligence South Africa

Please contact: dcoutras@iafrica.com

Wine Intelligence US

Please contact: erica@wineintelligence.com