

WINE INTELLIGENCE REPORTS SHOP



A one-stop resource providing comprehensive coverage of key wine consumption markets

LANDSCAPE REPORTS

Detailed and comprehensive market and consumer insights for all key international wine markets. Our Landscape reports offer insights on consumer wine drinking habits, consumption and retail trends

PORTRAITS REPORTS

Behavioural and attitudinal segmentation of wine drinkers based on their relationship with wine. Wine Intelligence Portraits reports allow you to understand the reasons for wine consumption and how buying decisions are made

SPECIAL INTEREST REPORTS

Focused on industry hot topics such as:

- Market attractiveness
- Label design
- Routes to Market
- SOLA (sustainable, organic, lower-alcohol, alternative) wines
- Rosé wine

SPARKLING WINE REPORTS

Covering eight markets, these reports allow you to understand consumption levels, purchase motivations and brand health

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KWV
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Concha y Toro
Asia Pacific Region

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