

WINE INTELLIGENCE REPORTS SHOP



A one-stop resource providing comprehensive coverage of key wine consumption markets

LANDSCAPE REPORTS

Detailed and comprehensive market and consumer insights for all key international wine markets. Our Landscape reports offer insights on consumer wine drinking habits, consumption and retail trends

PORTRAITS REPORTS

Behavioural and attitudinal segmentation of wine drinkers based on their relationship with wine. Wine Intelligence Portraits reports allow you to understand the reasons for wine consumption and how buying decisions are made

SPECIAL INTEREST REPORTS

Focused on industry hot topics such as:

- Market attractiveness
- Label design
- Routes to Market
- SOLA (sustainable, organic, lower-alcohol, alternative) wines
- Rosé wine

SPARKLING WINE REPORTS

Covering eight markets, these reports allow you to understand consumption levels, purchase motivations and brand health

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"We have invested in Wine Intelligence Landscape reports to give us cutting edge insights into our key export markets. The reports are comprehensive, understandable, and deliver exactly the sort of market overview our brand teams need"

KWV
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Concha y Toro
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	Publication date	Credit value**
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Spain Landscapes 2019.....	Q3	5 credits
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Sustainable, Organic & Lower-alcohol Wine Opportunities in Nordics 2019.....	Q3	1 credit
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Sustainable, Organic & Lower-alcohol Wine Opportunities in Canada 2019.....	Q3	1 credit
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Brazil Landscapes 2019.....	Q2	5 credits
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Peru Landscapes 2019.....	Q2	5 credits
Mexico Landscapes 2019.....	Q3	5 credits
UK		
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