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*Pernod Ricard Winemakers
Australia*

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“The Wine Intelligence label classification has proved a very helpful way of thinking about our brand portfolio and where each label sits within it – allowing us to identify areas of opportunity for innovation and providing justification for label refreshes to stay competitive”

Constellation Brands
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“We see great value in Wine Intelligence reports. The Landscape reports give us excellent insights into the current market trends in our key export markets such as Japan, Korea and Australia. The reports are comprehensive, credible, and deliver actionable insights, which we can work on with our internal and external partners”

Concha y Toro
Asia Pacific Region

“We have invested in Wine Intelligence Landscape reports to give us cutting edge insights into our key export markets. The reports are comprehensive, understandable, and deliver exactly the sort of market overview our brand teams need”

KWV
South Africa

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