

LANDSCAPES REPORTS

5 CREDITS (or FULL PRICE £2,500)

Reports	Current	Planned update		
Australia	Jan 2011	-	Typical report content: <ul style="list-style-type: none"> Market overview Global wine market Competitive landscape Retailers Profile of wine consumers 	
Belgium	Jan 2011	-		
Brazil	Apr 2011	-		
Canada	-	Feb 2012		
China	May 2011	-		
Denmark	Dec 2010	-		
Germany	May 2010	Dec 2011		
Japan	-	Aug 2011		
The Netherlands	-	May 2012		
Nordics	-	Aug 2011		
Russia	Apr 2011	-		Potential reports in 2011/2012: <ul style="list-style-type: none"> France Spain Poland Benelux
South Korea	-	Jun 2011		
Switzerland	May 2010	-		
UK	Sep 2010	Jul 2011		
USA	June 2011	-		

PORTRAITS REPORTS

5 CREDITS (or FULL PRICE £2,500)

Australia	Jan 2011	-	Potential reports in 2011/2012: <ul style="list-style-type: none"> China France
Canada	Feb 2011	-	
UK	Sep 2010	Jul 2011	
USA	Feb 2011	-	

MARKET OVERVIEW

2 CREDITS (or FULL PRICE £1,000)

Australia	-	Jul 2011	Potential reports in 2011/2012: <ul style="list-style-type: none"> Benelux
China and South Korea	-	Jun 2011	
Germany	-	Jan 2012	
Nordics	-	Sep 2011	
North America	-	Jul 2011	

ISSUE-BASED REPORTS

From 1 CREDIT (or from £500 FULL PRICE)

Reports	Markets	Current	Planned Updates	Price	
Sparkling wine reports	UK, USA	Sep 2010	Nov 2011	3 credits (£1,500 / market)	Potential reports in 2011/2012: <ul style="list-style-type: none"> Environmental (UK, USA) Wine regions (UK, USA, Australia) Online and direct-to-home retailing (UK, USA) Sparkling wine (Australia) Social media (Australia, Nordics)
Internet & Social media reports	France, UK, USA (China, Germany, Nordics in Jul)	Jan 2011	Jul 2011	3 credits (£1,500 / market)	
UK On-trade report	UK	Feb 2011	-	1 credit (£500)	
UK Market trends	UK	Jun 2011	-	2 credits (£1,000)	
Doing business in China	China	June 2011	-	2 credits (£1,000)	
UK On-trade Pricing Models: Maximizing wine list profit potential	UK	June 2011	-	1 credit (£500)	
Wine packaging	UK, USA	-	Jul 2011	2 credits (£1,000 / market)	
Closures trends reports	UK, USA	-	Aug 2011	1 credit (£500 / market)	
UK Specialist retailing	UK	-	Nov 2011	2 credits (£1,000)	
UK Rosé wine trends	UK	-	Nov 2011	1 credit (£500)	