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“The insights from the trends workshop are very helpful – to get this type of big picture thinking is so useful for us and it's like you've given us a great guidebook on consumer behaviour that we can really utilise. Also, the reports are loaded not only with helpful data points, but also with industry relevant insights and analysis that help guide our strategies. It's the understanding of the nuances of so many different wine markets that sets Wine Intelligence apart.”

*Karen Daenen,
Jackson Family wines*

“At Moët Hennessy UK, we find Wine Intelligence reports useful in providing clear facts & insights to understand current market dynamics”

*Béatrice Leung,
Moët Hennessy*

“We have invested in Wine Intelligence reports to give us cutting edge insights in our key export markets. The reports are comprehensive, understandable, and deliver exactly the sort of market overview our brand teams need.”

Annalize de Klerk, KWV

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