

WINE INDUSTRY MARKETING CONFERENCE

SUCCESS THROUGH SMARTER MARKETING

Tuesday, 16 Feb 2016 • Adelaide • \$195 +GST

Cellar Door Insights • Direct Sales • On-Premise • Retail
How Wine Brands Grow • Regional Branding • Digital / Social
Export Marketing: China, US, UK

INDUSTRY EXPERTS INCLUDING:

Trish Barry, Chief Strategist **Mastermind Consulting**
Sam Holmes, GM International Sales **Negociants International**
Tony Kalleske, Owner **Kalleske Wines**
Andrew Kay, Managing Director **Wirra Wirra Vineyards**
Peter McAtamney, Principal **Wine Business Solutions**
Libby Nutt, GM: Marketing and Export Sales **Casella Family Brands**
Natasha Rastegar, Country Manager **Wine Intelligence**

AND MANY MORE

FULL PROGRAM & OTHER DETAILS:
unisa.edu.au/business/AWBR2016



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