

Wine Intelligence Reports Shop - Current Publications



	REPORT	MARKET	PUBLICATION DATE	Credits	GBP price
Australia	Australia Internet & social media 2014	Australia	Jan-15	3 credits	£1,500
	Sparkling wine in the Australian market 2014	Australia	Oct-14	3 credits	£1,500
	Australia Packaging 2014	Australia	Jun-14	1 credit	£500
	Australia Label design 2014	Australia	May-14	2 credits	£1,000
	Australia Portraits 2014	Australia	May-14	5 credits	£2,500
	Australia Landscapes 2014	Australia	May-14	5 credits	£2,500
	Wine tourism - White paper with data table	Australia	Jul-13	Free white paper	Free white paper
China & East Asia	How to Build a Wine Brand For China 2014	China	Aug-14	3 credits	£1,500
	Japan Landscapes 2014	Japan	Jul-14	5 credits	£2,500
	China Landscapes 2014	China	Jun-14	5 credits	£2,500
	China Internet & social media 2014	China	Jun-14	3 credits	£1,500
	Is your back label right for China?	China	Jul-13	Free white paper	Free white paper
	China Portraits 2012	China	Aug-12	5 credits	£2,500
	China Label design 2012	China	Jun-12	1 credit	£500
	Emerging opportunities in the Chinese wine market 2012	China	Apr-12	3 credits	£1,500
	South Korea Landscapes 2011	South Korea	Jul-11	5 credits	£2,500
Continental Europe	Doing business in China 2011	China	Jun-11	2 credits	£1,000
	Belgium Landscapes 2013	Belgium	Dec-13	5 credits	£2,500
	Switzerland Landscapes 2013	Switzerland	Nov-13	5 credits	£2,500
	Germany Landscapes 2013	Germany	Jul-13	5 credits	£2,500
	The Netherlands Landscapes 2013	Netherlands	Mar-13	5 credits	£2,500
	Spain Landscapes 2012 (SPANISH)	Spain	Feb-12	5 credits	£2,500
	Germany Internet & social media 2011	Germany	Nov-11	3 credits	£1,500
Multi-market	France Internet & social media 2011 (FRENCH)	France	Jan-11	3 credits	£1,500
	Compass: World wine markets & drinkers 2015	Global	Sep-14	2 credits	£1,000
	Lower Alcohol Wines: A Multi-Market Perspective 2014	Global	Sep-14	3 credits	£1,500
	Closure Trends in Australia, UK & US 2014	Global	Jul-14	3 credits	£1,500
Nordics	Global Consumer Trends 2015	Global	Feb-15	2 credits	£1,000
	Nordics Landscapes 2014	Sweden, Norway, Finland	Mar-14	5 credits	£2,500
North America	Denmark Landscapes 2014	Denmark	Jan-14	5 credits	£2,500
	US Landscapes 2014	USA	Oct-14	5 credits	£2,500
	Premium wine drinkers in the US market 2014	USA	Aug-14	8 credits	£4,000
	Millennial wine drinkers in the United States 2014	USA	Aug-14	3 credits	£1,500
	US Label design 2014	USA	Aug-14	2 credits	£1,000
	US Portraits 2014	USA	Apr-14	5 credits	£2,500
	Canada Landscapes 2014	Canada	Feb-14	5 credits	£2,500
	Hispanic wine consumers in the US market 2013	USA	Nov-13	2 credits	£1,000
	Doing business in Mexico 2013	Mexico	May-13	2 credits	£1,000
	Closure trends in the US 2012	USA	Nov-12	1 credit	£500
	US Direct-to-Consumer 2012	USA	Mar-12	1 credit	£500
	Sparkling wine in the US market 2015	USA	Feb-15	3 credits	£1,500
	US Internet & social media 2011	USA	Jul-11	3 credits	£1,500
Russia	Russia Landscapes 2014	Russia	May-14	5 credits	£2,500
	Doing business in Russia 2013	Russia	Jan-13	2 credits	£1,000
Brazil	Doing business in Brazil 2013	Brazil	Apr-13	2 credits	£1,000
	Brazil Landscapes 2011	Brazil	Jan-11	5 credits	£2,500
UK	UK Independent retailers 2014	UK	Nov-14	2 credits	£1,000
	UK Landscapes 2014	UK	Nov-14	5 credits	£2,500
	UK Label design 2014	UK	Jun-14	2 credits	£1,000
	UK Fortified 2014	UK	May-14	2 credits	£1,000
	Sparkling wine in the UK market 2014	UK	Jan-13	3 credits	£1,500
	UK Portraits 2014	UK	Nov-13	5 credits	£2,500
	UK Channels: convenience & direct-to-home 2014	UK	Dec-13	3 credits	£1,500
	UK On-trade 2013	UK	Sep-13	2 credits	£1,000
	UK Market trends 2012	UK	Aug-12	2 credits	£1,000
	UK Packaging 2012	UK	Jul-12	1 credit	£500
	Lower alcohol wines in the UK market 2012	UK	May-12	1 credit	£500

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Updated March 2015



	REPORT	MARKET	PUBLICATION DATE	CREDITS	PRICE - GBP
Australia	Australia Landscapes 2015	Australia	Q3 2015	5 credits	£2,500
Brazil	Brazil Landscapes 2015	Brazil	Q1 2015	5 credits	£2,500
China & East Asia	China Portraits 2015	China	Q1 2015	5 credits	£2,500
	China Label Design 2015	China	Q2 2015	2 credits	£1,000
	China Landscapes 2015	China	Q2 2015	5 credits	£2,500
Continental Europe	Germany Internet & social Media 2015	Germany	Q1 2015	3 credits	£1,500
	Germany Landscapes 2015	Germany	Q2 2015	5 credits	£2,500
	Netherlands Landscapes 2015	Netherlands	Q1 2015	5 credits	£2,500
Multi-market	Lower Alcohol Wines: Multi-market 2015	Global	Q3 2015	3 credits	£1,500
	Compass: World wine markets & drinkers 2016	Global	Q4 2015	2 credits	£1,000
Nordics	Nordics Landscapes 2015	Sweden, Norway, Finland	Q2 2015	6 credits	£3,000
North America	US Direct-to-consumer report 2015	USA	Q1 2015	2 credits	£1,000
	US On-premise 2015	USA	Q2 2015	3 credits	£1,500
	Future consumers in the US 2025	USA	Q2 2015	4 credits	£2,000
	US Internet and social Media 2015	USA	Q3 2015	3 credits	£1,500
	US Portraits 2015	USA	Q3 2015	5 credits	£2,500
	US Landscapes 2015	USA	Q4 2015	5 credits	£2,500
UK	Sparkling wine in the UK 2015	UK	Q2 2015	3 credits	£1,500
	UK Market Trends 2015	UK	Q3 2015	2 credits	£1,000
	UK Top wine retailers report 2015	UK	Q3 2015	2 credits	£1,000
	UK On-trade 2015	UK	Q3 2015	2 credits	£1,000
	UK Channels: Convenience & direct-to-home 2015	UK	Q4 2015	3 credits	£1,500
	UK Landscapes 2015	UK	Q4 2015	5 credits	£2,500

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