

Global Consumer Trends

Decoding future
behaviour

Wine Intelligence global trends
roadshow 2015

Join us at one of our interactive workshops
to explore the latest in global behavioural
& attitudinal consumer trends.
Investigate which trends will be impacting
in 2015 and how these will effect the
development of the drinks and wine
categories specifically and your business

London	27 th February
Sydney	6 th March
Melbourne	10 th March
Porto	10 th March
Madrid	11 th March
Adelaide	12 th March
Prowein*	17 th March

* Complimentary overview seminar

** More dates to be announced

Upgrade

Activate

Transparency

Well Being

Instant

Nostalgia

Sensory

Fusion

Custom

"The Wine Intelligence Madrid workshop was a great opportunity for the Spanish Wine industry to get together under one roof to work together and discuss the latest consumer trends in the market. It was very interesting and very much on track with the direction where we need to go as an industry"

Enrique Valero, General Manager, Abadia Retuerta

½ day includes:
Interactive workshop
Trends workbook
Small scale to maximise
participant engagement
Refreshments & networking

Complimentary place for Wine
Intelligence Report All Access clients

For further information visit and
to book your place click [here](#)

Any questions?
eleanor@wineintelligence.com
+44 20 7378 1277

Price
£100 London*
€150 Madrid
\$150 AUD Australia*
*Price exclusive of
VAT/GST

